



# environmental business cluster

## **MEDIA ADVISORY** ENVIRONMENTAL BUSINESS CLUSTER

**FOR IMMEDIATE RELEASE:**  
December 5, 2011

**Contact:**  
Steven Brewster, (415) 730-8330

### **GATHERING TO LOOK AT NEXT WAVE OF CLEANTECH INNOVATION FOR UPCOMING YEAR**

After a challenging year, there remains uncertainty in the cleantech sector—leaving a strong skepticism about the success anticipated for emerging technologies. The retreat of M&As and IPOs observed in the third quarter combined with a lack of seed and Series A financing rounds leave many asking the question: Where is cleantech headed? The Environmental Business Cluster, America's premier cleantech incubator, has gathered cleantech executives from a variety of firms and organizations, including The Department of Defense, Switch, an innovative lighting company, Ernst & Young and New Enterprise Associates for a lively, candid discussion about their outlooks for 2012.

**WHAT: CLEANTECH 2012: NAVIGATING THE FUTURE**

**WHO:** Vern Novstrup, Environmental Compliance Branch, Naval Facilities Engineering Service Center (NAVFAC)  
Ravi Viswanathan, General Partner, NEA  
John Bissell, CEO, Micromidas  
Thomas "Tracy" Bilbrough, CEO, Switch  
Eric Wesoff, Editor-in-Chief, Greentech Media  
[Moderator], Joe Muscat, Strategic Growth Markets Leader, Ernst & Young

**WHEN:** 3 p.m., Wed., Dec. 7  
3-3:30 p.m. Registration & Networking  
3:30-5 p.m. Industry Panel  
5-6:30 p.m. Networking Reception

**WHERE:** Fenwick & West  
Silicon Valley Center  
801 California Street  
Mountain View, CA 94041

#### **About the Environmental Business Cluster**

The Environmental Business Cluster is an award-winning clean tech incubator that provides commercialization services to emerging clean energy and environmental technology companies. Its suite of services includes expert coaching and strategic counsel, focused educational and networking programs, targeted access to investors, strategic partners and industry networks, attractive furnished office space, equipment, conference rooms and training facilities. Core services are provided in Silicon Valley, but EBC companies come from across the nation and around the globe. For more information, visit [www.environmentalcluster.org](http://www.environmentalcluster.org)

# # #