



Press Release

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SunPods, Inc. joins Cleantech Innovation Center

San Jose, California -- August 31, 2009 – The Environmental Business Cluster (EBC), a clean energy incubator for emerging growth companies is pleased to welcome a new member company, SunPods, Inc., a Bay Area-based transportable Solar Smart Technology™ company.

“The EBC is pleased to extend our suite of services to SunPods,” says Erika Kula, Director at the EBC. “We recognize the importance of supporting high-growth potential companies that will undoubtedly have an impact on the environment, the economy and society as whole.”

To support start-ups like SunPods, Inc., the Environmental Business Cluster offers an array of services, including: consultations with EBC staff and mentors who advise on many aspects of business operations, technology commercialization services, access to environmental and business leaders through the EBC network, assistance in locating financing, and networking with other entrepreneurs. The EBC also provides low-cost, attractive, furnished office space with flexible lease terms and access to free shared conference rooms, reception area, and a shared network.

“Our partnership with the EBC is a terrific match, providing us access to a mix of business and industry resources that we would not be able to find anywhere else,” says Michael Gumm, Co-Founder, SunPods, Inc.. “The kind of support that the EBC offers is critical to companies at an early stage and we are honored to be a part of this influential group.”

Built with SunPods Solar Smart Technology™, SunPods represents the first real solar appliance product in the market today. SunPods are pre-manufactured, pre-tested and delivered from our factory to your project, on your schedule, requiring no onsite assembly. SunPods are ready to interconnect and powered up on delivery.

SunPods as transportable solar power platforms, provide owners, solar developers, solar integrators and solar financiers with efficient solar power performance and power on demand solutions, eliminating much of the cost, scheduling, project management and performance uncertainties common with most current solar installation methods.

“With a company such as ours, moving rapidly to market with a new product concept, the industry’s first solar appliance, the support EBC gives us is mission critical, EBC have provided us with access to key

business and government leaders, allowing us to go to market much faster” , according to Dan Jaeger, president and co-founder of SunPods Inc

About SunPods, Inc.

Shipped from the SunPods factory to any project site, SunPods are transportable, self-contained, modular solar power platforms that are ready to power upon delivery. Once a SunPod is set in place onsite, an electrician connects the SunPod power platforms to the existing meter/power panel to power up the SunPod array. SunPods plug-&-play solar power platform design eliminates the need for expensive and time-consuming site preparation, engineering, onsite array assembly, PV module mounting and wiring. SunPods makes solar panel project management and execution simpler and quicker. SunPods Solar Smart Technology systems lowers project overhead and labor costs, reducing the project completion and commissioning timeline from weeks or months to just hours or days.

About the Environmental Business Cluster

Established in 1994, the Environmental Business Cluster (EBC) is a nonprofit technology commercialization center created to assist early stage for-profit companies developing products or services that will have a positive impact on the environment. Since 2003, the EBC has specialized in assisting clean energy and energy efficiency emerging technology companies. Through partnership with the California Energy Commission and the National Renewable Energy Lab, the EBC provides commercialization services to selected applied research grant recipients. Sponsored by the San Jose Redevelopment Agency in partnership with the San Jose State University Research Foundation, the EBC has become the largest private technology commercialization program for clean energy start-ups in the United States.

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